LEG 210 - Legal, Social, and Ethical Issues in e-Commerce

Course Description

Examines a variety of issues associated with conducting electronic commerce. Reviews the legal environment of business and the basis for business ethics. Examines key provisions of law relative to the protection of intellectual property, Web-based commercial activity, e-Contracts, and consumer protection. Discusses the nature of a variety of cybercrimes.

Instructional Materials


Course Learning Outcomes

1. Describe the legal environment of business, the sources of American law, and the basis of authority for government to regulate business.
2. Define business ethics, explain the role of ethics in business, and describe the sources of ethical standards.
3. Determine how tort law and cyber tort law impacts business operations.
4. Analyze the key provisions of law relative to intellectual property, the Internet, and cybercrime.
5. Summarize the underlying principles affecting international transactions and explain the jurisdiction of key U.S. commercial laws.
6. Describe the requirements of a contract and explain the basic provisions of contract law relative to e-Contracts, contract formation, enforceability, discharge, and remedies.
7. Examine how product liability and strict liability impacts business operations.
8. Analyze the principal types of business organizations and their key features.
9. Examine how the key powers and functions of administrative agencies relate to the conduct of business.
10. Explain the key provisions of federal law related to consumer protection, online securities offering, investor protection, and corporate governance.
11. Use technology and information resources to research legal, social, and ethical issues in eCommerce.
12. Write clearly and concisely about legal, social, and ethical issues in e-Commerce using proper writing mechanics.