Introduction to Finance

Course Description

This is an introductory course that provides students with a foundational knowledge of financial management. The course covers key language and terminology, time-value of money, financial markets and securities, financial statements, financial analysis, risk and return, valuation of stocks and bonds, capital budgeting and valuation, cost of capital and capital structure, working capital management, dividend policy, and international finance. Students are required to apply the various financial tools and understand how they impact financial decision-making.

ACE Course/Exam Number: PLNS-0097

NOTE: The course is listed as Propero eCollege with eText for Introduction to Finance for Strayer University on the Pearson store

This course includes the following eText:


Course Learning Outcomes

Upon completion of this course, the student will be able to:

- Explain why the primary role of the firm and the financial manager is to maximize shareholder wealth
- Analyze financial statements
- Apply time-value of money tools
- Explain risk and return relationships
- Evaluate financial markets and securities traded on financial markets
- Apply capital budgeting tools
- Evaluate capital structure and dividend policy
- Evaluate how international issues impact the firm