

Principles of Management

This course does not include tutoring

Course Description

The Management Concepts course introduces students to management philosophies in today's changing world. It includes globalization, ethics, diversity, customer service, and innovation from a managerial perspective.

ACE Course/Exam Number: PLNS-0071

NOTE: The course is listed as *Propero eCollege with eText for Principles of Management 3.0 for Strayer University* on the Pearson store

This course includes the following eText:

Robbins and Coulter. (2014) *Management*; 12/E; ISBN: 0133043606

Course Learning Outcomes

Upon completion of this course, the student will be able to:

- Contrast theories and techniques of managing, motivating, and leading others
- Analyze the impact of an organization's culture, environment, and design on management
- Examine how social responsibility and ethics affect management functions
- Analyze issues facing managers when performing management functions
- Examine challenges related to organizational strategies and processes that managers face in today's business environment
- Evaluate approaches to communication to best fit an organizational structure
- Apply theories of leadership and motivation to effectively manage others
- Assess approaches to controlling organizational performance
- Examine operations management