

Frequently Asked Questions — Dealer

FCA partnered with Strayer University to offer dealership employees the opportunity to earn a college degree from Strayer University at no cost.

Degrees@Work and Degrees@Work Family can be opted into by individual dealerships. Degrees@Work Family expands the benefit to employee spouses, children and step-children. The program represents a first-of-its-kind opportunity for all FCA U.S. LLC dealers to recruit and retain top talent within their communities, while building their employees' skills to improve their job performance. We encourage all dealers to enroll in this important program for their employees and their families.

Details about the program can be found at <http://fcadealer.strayeruniversity.edu> or by calling the FCA hotline at 1.888.321.4321, in addition to the FAQs below.

What is Degrees@Work?

Degrees@Work is a no-cost college degree program that FCA is offering its dealerships in order to help attract engage and retain talented employees. The Degrees@Work program is different from all other training that you send employees to, either through the FCA Performance Institute or another group. It is an opportunity for your employees to earn an associate, bachelor's or master's degree from Strayer University at no cost to them and without the burden of student debt.

Who is Strayer University?

Strayer University is a 125-year old higher education institution focused on providing rigorous and relevant academic degree programs for working adults in order to prepare them for success in today's dynamic work environments. The University — which is accredited by the Middle States Commission on Higher Education — offers programs in areas such as business administration, accounting, information systems and technology, among others. It also offers a personal Success Coach program, flexible course scheduling, no-cost tutoring, and a host of other support services for all students. Courses can be taken online or onsite at Strayer's campuses in many states across the country. For information about Strayer University degree programs, visit <http://fcadealer.strayeruniversity.edu> and click on the "Programs" tab.

Can I promote that my dealership participates in the Degrees@Work program externally?

Yes. The Degrees@Work program can be an effective tool for attracting and recruiting high-quality, career-driven talent. We've created a custom dealer site, where participating dealers can download their startup kit, which will include tools and resources for promoting the program in your market.

Is there one opt-in for either programs or can I choose to enroll in either or both Degrees@Work or Degrees@Work Family?

There are two separate programs to opt-in to.

Why should I recommend that my employees and their family members enroll in Degrees@Work and Degrees@Work Family?

The benefits of offering employees and their families the opportunity to pursue a college education through Degrees@Work include:

- **Talent attraction** – Draw ambitious, career-oriented job candidates such as high school graduates, returning veterans, OEM "high potentials" or candidates seeking new opportunities with benefits.
- **Skills** – Program will include customized courses to help employees learn, apply lessons and improve

performance at your dealership

- **Retention + performance (sales)** – Investing in high-potential employees improves your team's capabilities, morale and the likelihood that they will stay at your dealership long-term, thereby reducing turnover and resulting in enhanced knowledge, experience and sales performance.
- **Exclusive opportunity for CDRJF Dealers** – Leverage a competitive advantage that no other automotive OEM offers and that differentiates you in your locality.
- **Improved image** – Position your dealership as an "employer of choice," improve employee morale and enhance perception of your dealership among customers and the public.
- **Turnkey program** – The program is easy for dealers to launch, administer, promote and monitor.

Who is eligible to participate in Degrees@Work Family?

Spouses, children and step-children of FCA dealership employees employed in good-standing at participating dealerships.

As a dealer are my family members eligible?

Yes.

How do employees enroll in the program — and what is my role in their enrollment?

1. **Sign up as a participating dealer** — Complete the dealer enrollment form located on the DealerConnect site within the Training tab at <https://dealerconnect.chrysler.com>
 - You will not need to sign up for the program every year. You only sign up once.
 - If you own multiple dealerships within the same or different Business Centers, you will need to enroll as a participating dealer for each dealership you would like to provide the benefit for. There is not a discount offered for multiple dealer sign-ups.
 - If there are significant changes to your dealership, such as change of ownership, the dealership will need to re-enroll in order to fulfill its obligation to offer Degrees@Work to its employees. The dealership must dis-enroll from the program in order to cancel it. Credit will not be given for unused funds that were contributed to the program.
2. **Sign off on your employees' enrollment** — Every time an employee enrolls in Degrees@Work, you must approve their enrollment by signing their enrollment form in order to activate it. This process will be repeated each term.
 - If an employee separates from your dealership while enrolled in Degrees@Work, they will be able to complete the courses in which they were enrolled. At the conclusion of those courses, they will no longer be eligible to participate in Degrees@Work, unless they move to another participating dealer. If that is the case, their continued enrollment is subject to the guidelines established by their new dealer.

What is my involvement in family member enrollment in Degrees@Work Family?

1. **Sign up as a participating dealer** — Complete the dealer enrollment form located on the DealerConnect site within the Training Tab at <https://dealerconnect.chrysler.com>
 - You will not need to sign up for the program every year. You only sign up once.
 - If you own multiple dealerships within the same or different Business Centers, you will need to enroll as a participating dealer for each dealership you would like to provide the benefit for. There is not a discount offered for multiple dealer sign-ups.
 - If there are significant changes to your dealership, such as change of ownership, the dealership will need

to re-enroll in order to fulfill its obligation to offer Degrees@Work Family to its employees. The dealership must dis-enroll from the program in order to cancel it. Credit will not be given for unused funds that were contributed to the program.

2. **Sign off on your employees' family enrollment** — Every time an employee's family member enrolls in Degrees@Work Family, you must approve their enrollment by signing their enrollment form in order to activate it. This process will be repeated each term.
 - If an employee separates from your dealership while their family member is enrolled in Degrees@Work, their family member will be able to complete the courses in which they were enrolled. At the conclusion of those courses, they will no longer be eligible to participate in Degrees@Work Family, unless the employee moves to another participating dealer. If that is the case, their family member's continued enrollment is subject to the guidelines established by their new dealer.

How do employee family members enroll in Degrees@Work?

In addition to submitting FCA Dealer Network Degrees@Work program student enrollment form from the dealer to Strayer University admissions, prospective students in the Degrees@Work Family program will need to submit the following proof of identification to a Strayer University admissions officer:

- FCA SID Number of Employee
- Marriage License and/or Birth Certificate

What information about students who enroll in Degrees@Work will I have access to?

Employees who enroll in Degrees@Work will be required to sign a release allowing you to receive information about how many and which courses are being taken.

Can I promote that my dealership participates in the Degrees@Work and Degrees@Work Family programs externally?

Yes. The Degrees@Work program can be an effective tool for attracting and recruiting high-quality, career-driven talent. You will have access to editable PDFs to make your marketing customizable.

Who should I contact if I or my employees have questions about the program?

In addition to the FAQs for dealers and FAQs for students, dealers can find more information at the dealer site at <http://fcadealer.strayeruniversity.edu> or by calling the FCA Dealer Hotline at 1.888.321.4321.

Prospective students can visit the student site at <http://fca.strayeruniversity.edu> or call the Degrees@Work Program Hotline at 1.855.334.3622.