

Graduate Certificate in Marketing and Branding for Entrepreneurs

The state of Maryland (Maryland Code, Commercial Law § 13-320(b)(1)-(2)) requires that higher education institutions such as Strayer University disclose the information below on its website.

If you have any questions about the program specific information below, please contact your admissions officer or campus director.

- 1) Total Cost of Attendance for Program: \$9,095 for tuition and fees. Student should estimate \$150 per class for books and supplies.
- 2) Normal time to complete: 33 weeks.
- 3) Number of credit hours to complete: 13.5 quarter credit hours.
- 4) Link to cancellation and refund policy: <https://strayer.smartcatalogiq.com/2025-2026/catalog/financial-information/add-drop-policy-and-course-withdrawal>
- 5) % of Title IV students complete this program within 33 weeks. This number is inclusive of part-time and full-time students, however, most Strayer University students are part-time students. N/A – less than 10 students were enrolled in this program cohort. Number withheld for privacy.
- 6) % of students enrolled at Maryland campuses, in this program, withdrew from Summer 2023 – Spring 2024. N/A – less than 10 students were enrolled in this program. Number is withheld for privacy.
- 7) The median debt of borrowers who complete this program in normal time is N/A - less than 10 students were enrolled in this program cohort. Number withheld for privacy.
- 8) The Middle States Commission on Higher Education, Strayer University's institutional accreditor, does not require Strayer to calculate a placement rate for either the institution or this program.
- 9) This program does not, by itself, satisfy the educational prerequisites for any professional licensure or certification in an occupation for which this program is designed in Maryland.
- 10) According to the U.S. Department of Education's College Scorecard, the average salary of graduates of this institution, regardless of program, who used federal financial aid, 10 years after they have left, was \$40,092.00 per year. (<https://collegescorecard.ed.gov/school/?430184-Strayer-University-Maryland>).