

Program	Program Description	2017	2018	2019	2020	2021	2022	2023	2024
AAAC	Assoc in Arts in Accounting	82	64	71	56	97	126	127	181
AABA	AA in Business Administration	991	977	1,518	1,359	1,454	1,622	1,369	1,504
AACM	AA Acquisition & Contract Mgmt	25	16	15	10	12	27	81	35
AAMK	AA Marketing	17	14	12	12	17	31	64	41
BAS	Bachelor of Applied Science			5	8	18	18	13	13
BBA	Bachelor of Business Admin	2,012	2,421	2,512	2,467	3,013	2,580	2,639	2,639
BSAC	BS Accounting	219	259	202	192	193	157	175	186
JWMBA	Jack Welch MBA	309	379	635	452	661	650	510	476
MBA + MBA10	Master of Business Administration , Master in Business Administration	1,883	1,585	1,528	1,356	991	769	687	381
MSAC	MS Accounting	190	164	130	139	127	120	90	87
MSHR	MS in Human Resource Managemnt	283	282	320	281	262	223	187	174
MSHS + MHSA	Master of Science in Health Services, Master of Health Services Administration	200	199	216	186	176	164	125	120
MSMG	MS in Management	287	213	190	138	131	103	71	50
GCDE	Grad Cert Digital Entreprnship		139	222	484	449	453	167	46
JWEC	JWMI Grad Cert Leadership		4	36	45	49	45	74	159
JWGHC	JWMI Grad Cert Healthcare				10	9	11	11	14
JWGHR	JWMI Grad Cert Human Resources			4	22	28	22	36	34
Grand Total		6,498	6,716	7,616	7,217	7,687	7,121	6,426	6,140

[Strayer-ACBSP-Info.pdf](#)

MBA includes program codes MBA and MBA10

MSHS includes program codes MSHS and MHSA

Source: Academic, Business and Institutional Analytics (ABIA). Degree conferrals by calendar year.

Note that the data for some programs has changed slightly from what is currently published, e.g., BBA on the published document shows 1,966 conferrals in 2017 whereas data run today is showing 2,012.

Retention Rates of ACBSP Accredited Degree Programs									
Program	Program Descriptions	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
AAAC	Assoc in Arts in Accounting	57%	67%	75%	65%	45%	60%	79%	67%
AABA	AA in Business Administration	45%	56%	55%	60%	52%	53%	71%	62%
AACM	AA Acquisition & Contract Mgmt	40%	50%	44%	62%	75%	88%	87%	50%
AAMK	AA Marketing	63%	53%	63%	42%	50%	69%	69%	54%
BAS	Bachelor of Applied Science			64%	84%	56%	67%	100%	60%
BBA	Bachelor of Business Admin	54%	56%	60%	64%	56%	57%	63%	64%
BSAC	BS Accounting	56%	63%	67%	67%	64%	69%	68%	69%
GCDE	Grad Cert Digital Entreprnship			70%	100%	67%	50%	93%	100%
JWEC	JWMI Grad Cert Leadership			100%	17%	100%	56%	67%	100%
JWGHC	JWMI Grad Cert Healthcare								
JWGHR	JWMI Grad Cert Human Resources				67%	50%	80%	88%	67%
JWMBA	Jack Welch MBA	77%	77%	75%	70%	82%	76%	79%	78%
MBA + MBA10	Master of Business Administration , Master in Business Administration	76%	77%	76%	74%	82%	74%	78%	84%
MSHS + MHSA	Master of Science in Health Services, Master of Health Services Administration	66%	78%	73%	76%	68%	71%	82%	77%
MSAC	MS Accounting	83%	79%	77%	73%	71%	62%	69%	78%
MSHR	MS in Human Resource Managemnt	77%	80%	84%	78%	79%	80%	79%	83%
MSMG	MS in Management	72%	68%	85%	71%	86%	86%		

MBA includes program codes MBA and MBA10

MSHS includes program codes MSHS and MHSA

Source: Academic, Business and Institutional Analytics (ABIA). Retained is any student who has not withdrawn as of the following fall term.