BUS 309 – Business Ethics

Course Description

Examines the applications of ethical principles through consideration of typical problem areas encountered in organizations. The course focuses on the ethical perspectives of business decision making and policy development in a variety of key areas including individual behavior, human resource management, work environments, marketing, property rights, and international business. The analysis of case situations will illustrate the application of various ethical approaches (utility, individual rights, and justice) in managing organizations.

Instructional Materials

Shaw, W. H. (2011). *Business ethics: 2010 custom edition* (7th ed.). Mason, OH: Cengage.

Course Learning Outcomes

1. Explain the considerations for and process of ethical business decision making to balance corporate and social responsibilities and address moral, economic, and legal concerns.
2. Analyze selected business situations using the predominant ethical theories, such as utilitarian, Kantian, and virtue ethics to guide ethical business decision making.
3. Explain the concepts of justice and the factors that constitute rights using the predominant ethical theories such as utilitarian, Kantian, and virtue ethics.
4. Explain the role of free trade and government in an economic system, the key features of capitalism, and the critical business ethics issues associated with international business.
5. Recommend viable policy options that address the selected business areas, reflect key ethical considerations, and foster an ethical work environment.
6. Analyze the concepts of public safety and government regulation along with the role of business responsibility.
7. Recommend ways in which businesses can be partners with nature by applying the concepts of business ethics, business ecology, and environmental ethics.
8. Describe the implications and impact of various civil liberty laws in the workplace, such as hiring, promotion, discipline, discharge, and wage discrimination.
9. Analyze the effects of unethical actions by company officials on the company, its employees, and society.
10. Analyze the ethical issues related to job discrimination, affirmative action, and sexual harassment.
11. Use technology and information resources to research issues in business ethics.
12. Write clearly and concisely about business ethics using proper writing mechanics.