

# FIN 317 – Financing Entrepreneurships

## Course Description

The course explores the various aspects of financing an entrepreneurial venture. Emphasis will be placed on crafting a business plan, forms of ownership, and exploring funding options.

## Instructional Materials

Leach, J. C., & Melicher, R. W. (2012). *Entrepreneurial finance* (4th ed.). Mason, OH: South-Western Cengage Learning.

## Course Learning Outcomes

1. Apply the fundamentals of entrepreneurial financing.
2. Analyze the financial planning needs of various businesses.
3. Perform fundamental analysis of a business.
4. Assess securities' laws both at federal and state level in relation to venture financing.
5. Examine the equity approach to valuing a new venture.
6. Analyze the venture capital process.
7. Compare and contrast different types of entrepreneurial financing.
8. Examine and discuss security structures.
9. Analyze financial constraints and exit strategies for ventures.
10. Use technology and information resources to research issues in financing entrepreneurship.